

# Teaching

Vacancies



Department  
for Education

# What is Teaching Vacancies?

A national teaching vacancy service freely available to state schools which will save them thousands of pounds.

Over 78% of state schools have already signed up to the service, and thousands of job-seeking teachers visit the site each week.



# Helping schools find top teaching talent

We know schools are busy and that they welcome a simple, uncluttered service which is why we've designed Teaching Vacancies as the official place for them to find top teaching talent.

To ensure teachers schools start saving money from teacher recruitment advertising, we need your help to encourage them to use Teaching Vacancies now.



# Content Package

This content package is designed to provide schools with materials to help raise awareness and encourage uptake of the Teaching Vacancies service by hiring schools and job-seeking teachers. The materials are designed to act as a base that schools can tailor as they see fit.

You'll find the following content:

- ✓ **Newsletter/web copy** – copy you can include in your newsletter or on your website to explain what Teaching Vacancies is to your network and encourage them to use it
- ✓ **Signpost Teaching Vacancies on your website**– where to download Teaching Vacancies logos to host on your website
- ✓ **Social copy** – social posts and images you can share on your social feeds to explain the key benefits of using the service. We have created these for three different audiences: general audience, school leaders, job seeking teachers
- ✓ **Leaflets** – with key information for schools, on how to register for the service, and for job seeking teachers, on the benefits of using the service
- ✓ **Posters** – to be displayed on noticeboards and at events to raise awareness of the service
- ✓ **Events** – information about how you can request a DfE representative to attend one of your events
- ✓ **Endorsements** – see what teachers are actually saying about the service

# Content

# Newsletter/Web Copy

This is copy you can include in your newsletter or on your website to explain what Teaching Vacancies is to your network of schools and encourage them to use it.

## **Looking to hire top teaching talent? Look no further than the Teaching Vacancies service**

We are proud to support Teaching Vacancies - the free-to-use job listing service, making it easier and quicker for schools to hire top teaching talent. We're among over 78% of state schools already signed up to the service, and thousands of job-seeking teachers visit the site each week.

It is estimated that schools across the country spend up to £75million a year on teacher recruitment advertising. Teaching Vacancies means schools no longer need to spend a single penny on teacher recruitment, putting money back where it counts - in the classroom.

The service allows schools to advertise as many times as they want, directly add and edit advertisements, upload their own supporting documents, and track the impact of advertisements. Schools can upload documents such as application forms, a job description or even embed a video link in a document that will give candidates an overview of the school environment. This is particularly useful at the moment when, due to the pandemic, applicants might not be able to visit prospective schools in person. Instead they can get a look and feel for the school through a video.

MATs can centrally list and manage vacancies across all their schools. This has been rolled out to all MATs and has received very positive feedback from hiring staff and leaders. The DfE is in the process of setting this up with local authorities now.

Ensure your school doesn't miss out on top teaching talent and sign-up today: [teaching-vacancies.service.gov.uk](https://teaching-vacancies.service.gov.uk)

# Signpost Teaching Vacancies on your website

Host our logo on your website with a clickable link through to the Teaching Vacancies website. We've included a line of suggested copy below:

*Looking to hire top teaching talent? Sign-up to teaching vacancies and start advertising your vacancies for free today: [teaching-vacancies.service.gov.uk](https://teaching-vacancies.service.gov.uk)*




Download the logos [here](#).



# Social copy





Social posts and images you can share on your social feeds to explain the key benefits of using the service.

Copy	Image
<p>Hands up, who wants teacher recruitment to be free, easy and quick? 🙋</p> <p>Start your search for top teaching talent with the #TeachingVacancies service.</p> <p>Explore the service and sign-up to list vacancies: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>#teachingtips #SLTchat #edchat</p>	 <p>teaching-vacancies.service.gov.uk</p>
<p>Cut back on the homework when finding new teaching staff with the #TeachingVacancies service.</p> <p>👋</p> <p>It's the official place to find top teaching talent.</p> <p>Explore the service and sign up to list your vacancies for FREE: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>#teachingtips #SLTchat #edchat</p>	 <p>teaching-vacancies.service.gov.uk</p>

Download the full social content and high res images [here](#).



# Social copy

Copy	Image
<p>Over 78% of state schools are already signed up to use #TeachingVacancies.</p> <p>The sites job alerts mean if your vacancy matches a job-seeking teacher's profile, it will appear in their inbox.</p> <p>Discover the service for free today: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>#SLTchat #edchat</p>	 <p>teaching-vacancies.service.gov.uk</p> <p>Teaching Vacancies</p>
<p>Looking to hire new teachers? Visit @educationgovuk's official teacher recruitment service #TeachingVacancies: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>Thousands of job-seeking teachers are already visiting the site each week. List your vacancies so your school doesn't miss out on top teachers.</p>	 <p>teaching-vacancies.service.gov.uk</p> <p>Teaching Vacancies</p>
<p>Hiring new teaching staff? Look no further than the official #TeachingVacancies service. 🗨️</p> <p>It's the simple, free, and easy to use job listing service from the @educationgovuk.</p> <p>Explore the service and sign-up to list your vacancies today: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>#SLTchat #edchat</p>	 <p>teaching-vacancies.service.gov.uk</p> <p>Teaching Vacancies</p>
<p>#TeachingVacancies is the free job listings service from @educationgovuk.</p> <p>Over 78% of state schools are already signed up to use the service.</p> <p>Don't miss out on top teaching talent, start listing your vacancies today: <a href="https://teaching-vacancies.service.gov.uk">teaching-vacancies.service.gov.uk</a></p> <p>#SLTchat #edchat #teachingtips</p>	 <p>teaching-vacancies.service.gov.uk</p> <p>Teaching Vacancies</p>

# Leaflets



### Teaching Vacancies

## Better for schools, better for teaching

Teaching Vacancies is the free to use job listing service to help your recruitment needs.

Thousands of schools have already signed up and are posting their vacancies now.

The service has been developed to help schools save time and money on recruitment so those precious resources can be invested where they count most – in the classroom.

**It's simple, free, and easy to use. You can sign up today at [gov.uk/teaching-vacancies](http://gov.uk/teaching-vacancies).**

**Why Teaching Vacancies?**

- It's simple, free, and easy to use, and thousands of schools are already using the service.
- It puts you in control of your own recruitment – you can advertise as many times as you want and directly upload, edit and re-publish vacancies.
- Widen your talent pool – vacancies will be seen by potential candidates from your local area and across the country.
- Increase the visibility of your vacancies – the job listings are automatically picked up by search engines giving you more website exposure free of charge.
- Save money on recruitment advertising and spend it where it counts most – in the classroom.

**How to sign up**

All state funded primary and secondary schools in England are eligible. To sign up to our using Teaching Vacancies, you just need to create an account for your school – it's quick and easy.

Just an email copying in the background to: [teaching.vacancies@education.gov.uk](mailto:teaching.vacancies@education.gov.uk) and to give to include the following details:

- School URN
- School or post code
- Your first name(s) and surname(s) (your job title)
- Your email address

We'll notify you via email when you're account is live and you can start posting jobs straight away.

If you're a school looking to recruit excellent teachers, visit [gov.uk/teaching-vacancies](http://gov.uk/teaching-vacancies)

Teaching Vacancies Department for Education

Leaflet for schools



### Teaching Vacancies

## Better for you, better for teaching

Teaching Vacancies is simple, easy-to-use and takes the hassle out of searching through lots of job sites.

It is the trusted service to help you find the right teaching role. It also helps schools reduce the time and money spent on recruitment advertising so they can invest those precious resources where it counts most – in the classroom.

**Find your perfect teaching role today at [gov.uk/teaching-vacancies](http://gov.uk/teaching-vacancies)**

**Why Teaching Vacancies?**

- Thousands of schools have signed up to the service so you'll find all kinds of teaching roles in your local area and across the country.
- You don't need to register to use the service and you can see all the jobs at a glance.
- All the roles come directly from schools so you know they're real jobs and live vacancies.
- You can filter results based on criteria including location, job title, education phase, working pattern (flexible hours, part-time) and NQT suitability.
- You can sign up for job alerts so you're notified when new positions are added that match your criteria.
- It's a trusted government site which means we'll keep your details safe and won't pass them on to anyone else.

**Teaching Vacancies is the trusted service to help you find the right teaching role.**

Find your perfect teaching role today at [gov.uk/teaching-vacancies](http://gov.uk/teaching-vacancies)


Teaching Vacancies Department for Education

Leaflet for teachers

Download the leaflets [here](#) or contact [teaching.vacancies@education.gov.uk](mailto:teaching.vacancies@education.gov.uk)


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# Posters



**The official site where schools recruit**

teaching-vacancies.service.gov.uk

Teaching   
Vacancies



**One site, with many teaching roles**

teaching-vacancies.service.gov.uk

Teaching   
Vacancies



**One site, with many teaching roles**

teaching-vacancies.service.gov.uk

Teaching   
Vacancies



**The official site where schools recruit**

teaching-vacancies.service.gov.uk

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Vacancies

Download the posters [here](#).

# Endorsements

Here are some of the positive things schools and teachers are saying about the service...

*“Since switching to Teaching Vacancies, we have cut our annual recruitment budget down to £2,000 which is really impressive.”*

**Andrew King, Headteacher at Cove School**

*This is a fantastic site. I applied for a few jobs and got the first one I applied for.*

*“The service has helped us to expand our pool of applicants by showing our job advertisements to a national audience. This is really key for our schools, as previously we have been limited to applicants within only a very close distance to our schools.”*

**Michelle Clarke, HR Administrator at Extended Learning Academy Network (ELAN)**

We have quote cards available for use on social media, contact [teaching.vacancies@education.gov.uk](mailto:teaching.vacancies@education.gov.uk) for copies

# Events

If you have virtual events or webinars coming up, we would be more than happy to provide a Department for Education spokesperson to attend and talk about Teaching Vacancies. They can also answer any questions the audience may have – including the key benefits of using the service.

**If this is something you'd be interested in, please email: [teaching.vacancies@education.gov.uk](mailto:teaching.vacancies@education.gov.uk)**

# Want to know more?

If you want to request any additional information or discuss working together please reach out to: [teaching.vacancies@education.gov.uk](mailto:teaching.vacancies@education.gov.uk)

To find out more visit: [teaching-vacancies.service.gov.uk](https://teaching-vacancies.service.gov.uk)

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